# **COLIN MATTESON**





## JUNIOR FULL STACK SOFTWARE DEVELOPER

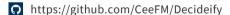
### PERSONAL PROFILE

Fueled by a passion for creative and collaborative problem-solving, I craft innovative solutions that empower businesses of diverse scopes and scales, facilitating success for both employees and customers. With my varied professional background, paired with my love for data and design, I bring a unique and detail-oriented skill set that can be tailored to fit any industry or role. My career change into web/software development embodies a commitment to continuous growth and a desire to contribute to the ever-evolving tech landscape.

#### **PROJECTS**

#### **Decideify**

A revolutionary content recommendation platform designed to transform the way users discover movies, TV shows, books, and music. This cutting-edge program offers personalized suggestions tailored to your unique preferences, powered by sophisticated algorithms and a variety of third-party API integrations. Say goodbye to decision fatigue and hello to endless inspiration - welcome to the future of content discovery with Decideify! Built with React.js, CSS, HTML, C# and T-SQL.



#### **Playoff Basketball Slot Machine**

Finally, an uncomplicated fantasy basketball game! Select five players and compete against the CPU's team by outscoring them with real stats from the NBA playoff records. Prepare to elevate your basketball fandom to new heights as you uncover hidden gems of NBA history, engage in pulse-pounding, best-of-seven showdowns, and immerse yourself in the ultimate fantasy basketball experience. Built with React.js, HTML, CSS, and json-server.

https://github.com/CeeFM/playoff-basketball-slot-machine

## **EDUCATION**

## NEWFORCE, AUGUST 2023 - MARCH 2024

Software Development Training Program In Partnership with MountwestCTC

#### THE EVERGREEN STATE COLLEGE

Bachelor of Arts, Music and Psychology

## **TECHNICAL EXPERIENCE**

#### Junior Full Stack Developer

NewForce

Aug 2023-March 2024

Intensive full-time 6-month software development immersive training program focusing on full stack (C#/.NET) development fundamentals and problem solving. The final half of the program is executed in a simulated company environment with Scrum methodology.

- Applied object-oriented programming fundamentals through team-based projects that reflect real world business problems
- Collaborated remotely on projects using Slack and Zoom
- Managed source code version control with Git/ GitHub
- Applied JavaScript, HTML, and CSS fundamentals to build a feature-rich social media dashboard
- Leveraged native ES6 module bundling to build DRY, reusable components
- Designed and built single-page applications with React using Hooks
- Designed applications through white boarding dependencies and building ERD's
- Built and interacted with databases using SQL and ADO.NET
- Developed a blog management platform in <u>ASP.NET</u>, MVC, and Razor templates in Visual Studio 2022
- Created RESTful Web API with C#/.NET Core and connected it to a React front-end
- Built and maintained integration tests in .NET Core

### **WORK EXPERIENCE**

#### **Applications Project Lead**

Snappy Kraken

Sept 2020-Mar 2023

- Created and managed high level workflows to track, troubleshoot, and resolve hardware, software, and integration issues for an entirely remote, high-growth company.
- Built, analyzed, and updated monthly and quarterly reports for a variety of teams, KPIs, and projects.
- Analyzed business needs, independently and within teams, to solve challenging problems using process, automation, and technology.
- Drafted, tested, and implemented scripts and automations to optimize company-wide operations, enable increased productivity, and solve complex problems.
- Utilized exemplary project management skills, communicated and collaborated across departments, and ensured all project deliverables were completed ahead of their respective due dates.

#### **Executive Assistant / Heritage Manager**

Friends of Blackwater

Jan 2020-Sept 2020

- Oversaw multiple local, state, and federal grants pertaining to cultural heritage and local history.
- Managed SEO/SEM, social media, and print marketing / advertising campaigns.
- Maintained the organization's donor database, entered all donations and engagement data, and assisted Staff Accountant with monthly and annual financial reports.

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## **WORK EXPERIENCE CONTINUED**

## **Digital Marketing Manager**

GoodTherapy.org Nov 2014-Jan 2020

- Managed organic and paid media campaigns to drive revenue generation and brand awareness.
- Maintained current partnerships and conducted ongoing outreach for establishing new partnerships.
- Worked with editorial and content teams to optimize blog content for sales, lead generation, and higher rankings in SERPs.
- Led weekly meetings outlining relevant KPIs, reviewing past and upcoming marketing campaigns, identifying issues or areas of friction, and managing feedback directly from the executive team.