GENERATION WV

Fellowship Sponsorship Opportunities

Join us in investing in the future of West Virginia by empowering the next generation of leaders and innovators.

Overview

The Generation West Virginia Fellowship is a multi-month, cohort-based experience designed to strengthen professional skills, expand peer networks, and foster a deep sense of connection among young professionals across the state.

For many Fellows, the program provides something they do not naturally have in their home communities: a peer network of other young professionals who have chosen to stay, return, or build their careers in West Virginia. In some regions, Fellows may be among the only young professionals in their field or age group. The Fellowship reduces that isolation by creating a statewide community grounded in shared experience, professional growth, and belonging.

Each Fellowship cohort includes approximately 25 to 30 Fellows who participate in intentionally small, interactive, and relationship-driven sessions held across West Virginia. Through facilitated learning, immersive place-based experiences, and meaningful engagement with community leaders and employers, Fellows build lasting professional relationships, confidence, and a deeper connection to West Virginia.

Sponsorship of the Fellowship allows organizations to invest in professional development, connection, and long-term retention by supporting a program that helps young professionals stay, thrive, and grow in West Virginia.

www.generationwv.org/fellowship

Fellowship Investment Model

The true cost of delivering the Fellowship experience exceeds the participant fee. Fellows participate at a reduced rate to ensure the program remains accessible to small businesses, nonprofits, rural employers, and organizations across sectors.

Sponsorships and grant support allow Generation West Virginia to maintain a high-quality Fellowship experience while building a diverse, well-rounded cohort that reflects the full breadth of the state. Sponsorship investments support the Fellowship program as a whole, including program design, facilitation, travel, overnight accommodations, meals, and statewide programming.

Statewide Fellowship Sponsorship Opportunities

Generation WV Fellowship Investment Partner — $20,000

Generation WV Fellowship Investment Partners make a significant commitment to the long-term success of the Fellowship and are recognized as core supporters of professional connection and opportunity for young professionals across West Virginia.

What this level includes:

- Recognition across all Fellowship sessions, materials, and communications
- Alignment with the Fellowship's statewide mission and impact
- Association with a cohort-based Fellowship experience for emerging professionals across West Virginia
- Opportunity to nominate one employee to participate in the Fellowship, subject to cohort timing and capacity

This level is designed for organizations with a statewide footprint and a strong commitment to investing in people, professional growth, and the future workforce of West Virginia.

Generation WV Fellowship Partner $10,000

Generation WV Fellowship Partners support the Fellowship's statewide work and are recognized as key contributors to professional development and connection for young professionals.

What this level includes:

- Recognition across Fellowship sessions and communications
- Alignment with Fellowship programming focused on professional growth and connection
- Visibility as a supporter of emerging professionals in West Virginia

This tier is ideal for organizations that value professional development and workforce connection and want to support the Fellowship's broader impact.

Generation WV Capstone Partner $5,000

The Fellowship Graduation Ceremony serves as the capstone moment of the Fellowship year, bringing together Fellows, alumni, partners, and supporters to celebrate completion, growth, and connection.

What this level includes:

- Recognition as the Fellowship Capstone Sponsor
- Visibility at the Fellowship Graduation Ceremony
- Association with celebrating Fellowship completion and professional growth
- Recognition during one of the Fellowship's most meaningful and well-attended moments

This opportunity is ideal for an organization that values celebrating achievement, community, and the culmination of a shared Fellowship journey.

Fellowship Session Sponsorship Opportunities

Each in-person Fellowship session is an immersive, place-based experience emphasizing professional development, peer connection, and engagement with the host community.

These sponsorship opportunities are tied to specific Fellowship session locations and provide meaningful opportunities for local engagement.

Fellowship Session Partner — $5,000

What this level includes:

- Recognition as the Fellowship Session Partner for a specific location
- Opportunity to participate in a structured learning or engagement component during the session
- Meaningful interaction with Fellows in a facilitated, intentional setting
- Recognition in session materials and on the agenda

Fellowship Community Partner — $2,500

What this level includes:

- Participation in a facilitated discussion, roundtable, or networking component
- Meaningful interaction with Fellows during a meal, conversation, or small-group setting
- Recognition in session materials and on the agenda

Fellowship Network Partner — $500

What this level includes:

- Recognition as a Fellowship Network Partner
- Listing in post-session communications and acknowledgments

This level provides an accessible opportunity for alumni, small businesses, and community organizations to support the Fellowship and remain connected to the broader Fellowship network.

For additional information or to discuss sponsorship opportunities, reach out to **Jennifer Taylor, GWV Director of Development** via **jennifer@generationwv.org**

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