

GWV FELLOWSHIP

Become a Next Generation Employer

The GWV Fellowship is a symbol of support for an employee's potential. By sponsoring an employee, Next Generation Employers help to identify and cultivate the next generation of leaders, while positively impacting their ability to attract and retain top talent in West Virginia.

Utilizing Next Generation Employer Status

Once an employee is admitted into the GWV Fellowship, you will receive a Next Generation Employer kit that includes a digital copy of the seal in the top right corner. This seal can be used on your website, in marketing materials, or in recruitment content to signal a positive business culture that supports the growth and development of young professionals here in West Virginia.

Employer Commitment

Next Generation Employers cover the \$2,500 cost of the GWV Fellowship for their employee(s), which includes all lodging, food, travel, and activities. Employers commit to allow their employee(s) to participate in monthly GWV Fellowship sessions, which take place Thursday through Saturday.



Next Generation Employers receive a seal (above), which they are encouraged to place on their website and marketing materials.

Contact

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More Information

generationwv.org

88% of business leaders said effective employee engagement programs help them attract and retain employees.

Source: Allen, J. (2021, January 21). 5 reasons small businesses should adopt a CSR strategy & how to do it. America's Charities. Retrieved July 1, 2022, from <https://www.charities.org/news/5-reasons-small-businesses-should-adopt-csr-strategy-how-to-it>